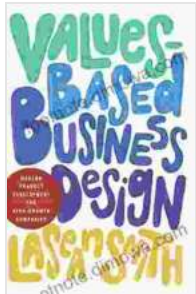


Modern Product Development For High Growth Companies



Values-Based Business Design: Modern Product Development for High-Growth Companies by LaSean Smith

★★★★☆ 4.7 out of 5

Language	: English
File size	: 653 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 152 pages
Lending	: Enabled
Screen Reader	: Supported



In today's fast-paced business environment, it's more important than ever to have a modern approach to product development. The old ways of doing things simply don't work anymore. Customers are more demanding than ever before, and they expect products that are innovative, high-quality, and affordable.

If you want your company to succeed in the 21st century, you need to adopt a modern approach to product development. This book will teach you everything you need to know about the modern product development process, from ideation to launch.

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- The four key principles of modern product development

- How to use customer development to validate your product ideas
- How to build a product roadmap that aligns with your business goals
- How to use agile development methodologies to deliver products faster and more efficiently
- How to measure the success of your product development efforts

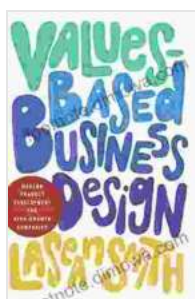
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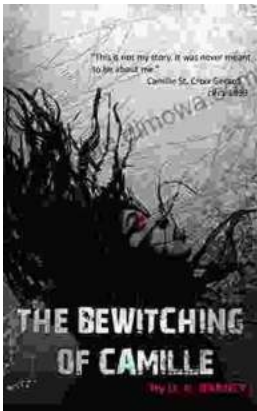
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